

## **All Natural Springtime Skincare at LUSH**

Tips to refresh your skincare routine this season



by LUSH USA on March 28, 2017

It's official - Spring has sprung! After months of frigid temps and slushy sidewalks, winter is finally on its way out. Rejoice! But the change in seasons calls for a change in your skincare routine. It's time to say goodbye to dull wintertime skin and hello to a fresh new face this spring. Luckily for you, your friends at LUSH are here to spill all our secrets on just what your skin wants this season.

**Tip #1:** Having the perfect springtime moisturizer is key. Sweat-clogged pores, increased humidity, and harsh sun exposure can leave skin feeling irritated and greasy. Light, calming

moisturizers like our lavender-based <u>Vanishing Cream</u> offer relief and protection to balance your skin, leaving you feeling carefree all day long. If you want to take it a step further and show your skin some love in the shower, our <u>King of Skin</u> body butter is packed full of natural ingredients like softening bananas and soothing oat milk to calm stressed-out skin.

**Tip #2:** Spring cleaning is no joke. Refresh your stockpile of beauty products and toss anything you haven't used in the past year. To ensure you've fully cleared out the clutter, pare it down to basic necessities and make sure you're not holding onto any expired products. Keep in mind you can always clean out and bring back <u>5 LUSH pots</u> to claim your free fresh face mask.

**Tip #3:** Warmer weather means you get to pull our your favorite short sleeves and skirts this season. If winter has your skin looking dull, exfoliation is key to getting your glow back just in time for the sunshine. Contrary to popular belief, in order to achieve radiant and glowing skin, exfoliation should be gentle and cleansing. By combining deep-cleaning black sugar and charcoal with a luxurious rhassoul mud base, <a href="Dark Angels">Dark Angels</a> face and body cleanser does just that. Use it three times weekly in the shower for soft, hydrated skin that will put a spring in your step this season.

**Tip #4:** Make sure you're feeling great inside and out. The best way to cultivate good vibes this spring is taking time to relax and enjoy the sunshine when you can. To make the most of the warmer weather, we suggest eating outside, biking everywhere you can, and recalibrating your senses with some outdoor yoga. Getting a full night's rest is also crucial to feeling your best and nurturing both your mind and body. Our favorite bedtime ritual – warm, relaxing baths, naturally! With our <u>Floating Island</u> luxury bath oil, you can sit back and sail into dreamland as shea butter nourishes your skin and aromas of sandalwood and vanilla fill your mind.

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**Social Media Posts** 

## **Twitter**

by LUSH USA on April 22, 2017

For every bath bomb purchased this #EarthDay, LUSH will donate proceeds to a Charity Pot partner of your choice. Win for you, win for Earth!

by LUSH USA on April 5, 2017

#LUSHEaster is here & we've got baskets of naturally self-preserving eggs, chicks, & bunnies for you to enjoy! Guaranteed guilt-free luxury.

## Facebook

by LUSH USA on April 22, 2017

Have you heard the #EarthDay news? LUSH is donating 100% of the proceeds from all bath bombs purchased today to a Charity Pot partner of your choice. Whether its cleaning up our watersheds, combating climate change, or fighting for equal human rights, we've got a partner charity whose ferociously championing a path to a better planet. That means you get amazing skin and the planet gets a few more good vibes - everybody wins.

## Instagram



by LUSH USA on April 5, 2017

#WhichCameFirst the chicken or the golden egg? No matter your stance, get your glow on this Easter with our golden egg bath bomb. #Disclaimer: no geese were harmed in the making of our golden eggs (for real though, they're #crueltyfree!).



by LUSH USA on April 22, 2017

This #EarthDay let's cultivate a #LUSHPlanet. Proceeds from every bath bomb purchased today will be donated to a LUSH Charity Pot partner of your choice. Follow the link in our bio to pick out your next bath goody and learn more about the charities we support - like Aspen Valley Wildlife Sanctuary, whose nurturing a #LUSHPlanet through wildlife and habitat conservation.